



## **Sponsorship Opportunities**

### **Title Sponsor (limited to 1)**

- Sponsor provided name and logo prominently featured on **ALL** trail related promotional materials (starting within 2 weeks of sponsor agreement until 1 month post final event).
- Sponsor content provided up to 4 social media posts per month (starting within 2 weeks of sponsor agreement until 1 month post final event).
- Inclusion in Angler Welcome Kits (sponsor provided information or product).
- Vendor opportunities at each sanctioned event.
- Sponsor provided promotional materials (Banner ups/flags etc.) prominently featured during 3 days of event.
- Meet & Greet with Anglers at Rules Meetings.
- Prominent recognition by MC during 3 days of event.
- Annual awards ceremony recognition by professional MC.
- Access to post event analytics.
- Exclusivity Included – no direct competitor will be permitted.

**Over \$50,000 (4 year minimum)**

*Our intention is to enter into an agreement with a Title Sponsor that will benefit both – the NOWT and the Sponsor's organization for years to come. As such, we request you consider a multi-year commitment so that more permanent printed materials may prominently feature your name and logo. Please discuss negotiating a multi-year agreement with your Sponsorship Committee representative at your earliest opportunity so that we can begin to promote our Title Sponsor immediately!*

### **Trail Partners**

- Sponsor provided name and logo distinctly featured on trail related printed materials, and website (starting within 2 weeks of sponsor agreement until 1 month post final event).
- Sponsor content provided up to 3 social media posts per month (starting 1 month after sponsor agreement until 1 month post event).
- Inclusion in Angler Welcome Kits (sponsor provided information or product).
- Vendor opportunities at up to 2 sanctioned events.
- Sponsor provided promotional materials (Banner ups/flags etc.) prominently featured during 3 days of event.
- Meet & Greet with Anglers at Rules Meetings.
- Prominent recognition by MC during 3 days of event.
- Annual awards ceremony recognition by Professional MC.
- Access to post event analytics.
- Exclusivity Included – no direct competitor permitted.

**Over \$15,000**

### **Tournament Prize Sponsors (up to 6 total)**

- Sponsor provided name and logo featured on trail related printed materials, and website (starting within 2 weeks of sponsor agreement until 1 month post final event).
- Sponsor content provided up to 2 social media posts per month (starting 1 month after sponsor agreement until 1 month post event).
- Meet & Greet with Anglers at Rules Meeting.
- Recognition by MC during 3 days of event.
- Post event social media coverage of Prizes awarded at each event.

**Over \$6,000**

### **Trail Supporters (up to 10 total)**

- Sponsor provided name featured on trail related social media, and website (starting within 2 weeks of sponsor agreement until 1 month post final event).
- Sponsor content provided 1 social media posts per month (starting 1 month after sponsor agreement until 1 month post event).
- Meet & Greet with Anglers at Rules Meeting.
- Recognition by MC during 3 days of event.

**Over \$2,000**

### **Advertising Opportunities**

Promote your business or product to our registrants! We have multiple opportunities for you to reach a significant community of Northern Ontario Outdoorspeople either electronically or directly. Discuss creative ways to get involved with your Sponsorship Committee representative today!

*The Northern Ontario Walleye Trail thanks you for your time considering supporting our event and our community.*