



ANNUAL REPORT 2018



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REPORT FROM THE BOARD PRESIDENT

Greetings NOWT Anglers,

What a great season we have had and many new opportunities for growth this past year. The board of Directors has worked diligently since the election in November of 2017. There were many corporate issues to deal with in order for the NOWT to move forward in this ever-changing angling climate.

Our first order of business was to finalize the corporation documents and officially become an entity; this would allow further opportunities to access funding grants, sponsorships, insurance and limit the liability of tournament hosts and board members. The board was successful in developing a mission statement for the corporation that we anticipate will reflect our combined passion for the sport of fishing:

Northern Ontario Walleye Trail (NOWT) is a not for profit corporation that sanctions competitive tournaments for walleye anglers across Northern Ontario. Providing sustainable fishing resources, education and support to our anglers, sponsors and

Our combined efforts were successful in securing a multi-year corporate sponsorship agreement with Princecraft Boats, Mercury Canada and J&B Cycle and Marine. This is a milestone for the NOWT and we have seen significant growth from participating anglers. Our host communities have sold out all events this year and the support from our anglers is unsurmountable. We anticipate further growth with sponsors and anglers in the coming years.

The increased participation from anglers and well-operated tournament in Longlac has gained them a spot on the NOWT for 2019. The board approved a probation event to be hosted in July limiting the field at 100 boats in order to ensure success.

As with any new organization experiencing rapid growth there are some areas that can be improved. The board is committed to increasing communications going forward as well as keeping anglers informed throughout the season with a newsletter released in April, July and October.

We look forward to our first championship event held in Geraldton in June of 2019. This event will be key to our continued success and we must ensure our sponsors and anglers are recognized for their efforts. We have seen increased participation in tournaments as a result of the championship announcement.

We look forward to your participation in the 2019 season!

Cory Nephin

Cory Nephin
Board President



WIN!
Princecraft, Hudson DLX, Mercury 150 4S Outboard
Princecraft Trailer, **VALUED OVER \$50,000!**

NOWT
NORTHERN ONTARIO WALLEYE TRAIL
CHAMPIONSHIP
TOURNAMENT

Look for the NOWT
Championship Qualifier Seal!

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FINANCIAL STATEMENTS

2018 INCOME STATEMENT

*Unaudited

REVENUE		
MFN Spring - Team Fee (113 Teams) + Tournament Fee	\$	1,630
Dubreuille - Team Fee (125 Teams) + Tournament Fee		1,750
Geraldton - Team Fee (119 Teams) + Tournament Fee		1,690
Kapuskasing - Team Fee (110 Teams) + Tournament Fee		1,600
Mattagami Fall - Team Fee (109 Teams) + Tournament Fee		1,590
Sagamok - Team Fee (84 Teams) + Tournament Fee		1,340
Other Revenue		500
TOTAL REVENUE	\$	10,100
EXPENSES		
Mercury Motors for Tournament Hosts	\$	5,339
Annual Insurance Program		1,598
Interest and Bank Charges		92
TOTAL EXPENSES 2018	\$	7,030
TOTAL FORECASTED SURPLUS (DEFICIT)	\$	3,070

2019 TOURNAMENT SHCEDULE

Mattagami Spring Walleye Tournament	June 1 st -2 nd , 2019
Dubreuville Magpie Walleye Derby	June 8 th - 9 th , 2019
Geraldton Walleye Classic	June 22 nd - 23 rd , 2019 
Longlac Walleye Masters	July 27 th - 28 th , 2019
Kap River Walleye Tournament	August 10 th - 11 th , 2019
Mattagami Fall Walleye Classic	September 7 th - 8 th , 2019
Sagamok Fall Walleye Classic	September 7 th - 8 th , 2019



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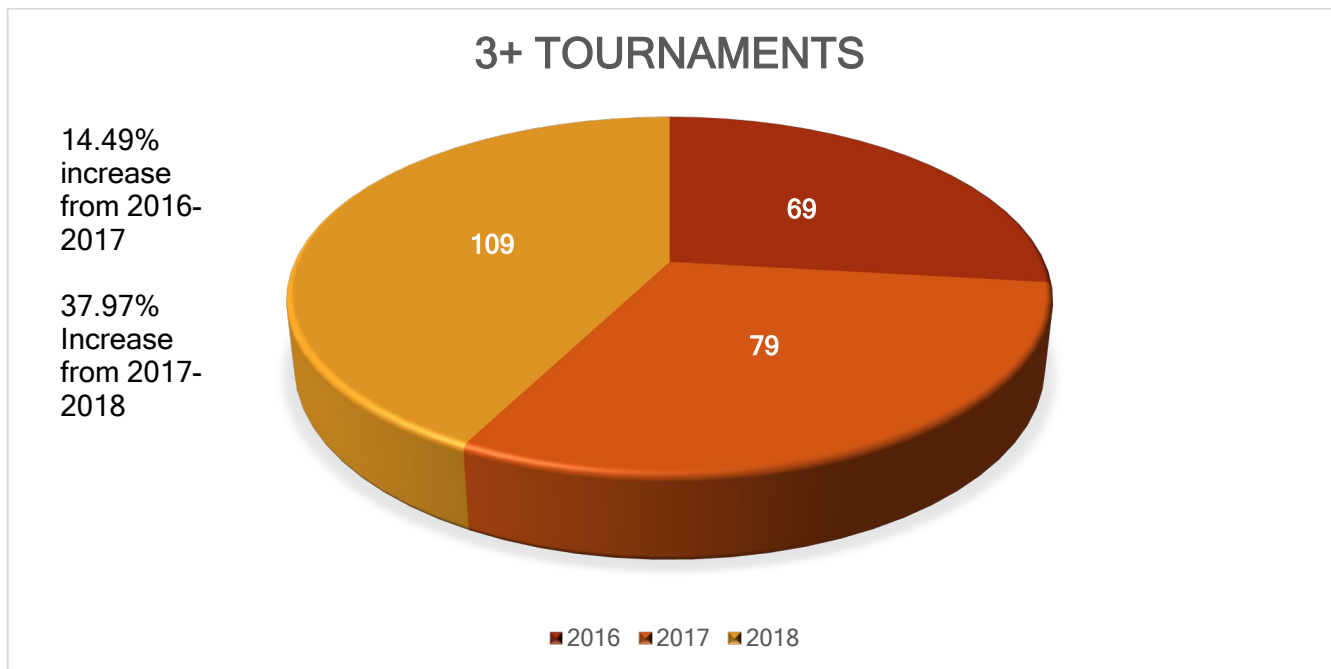
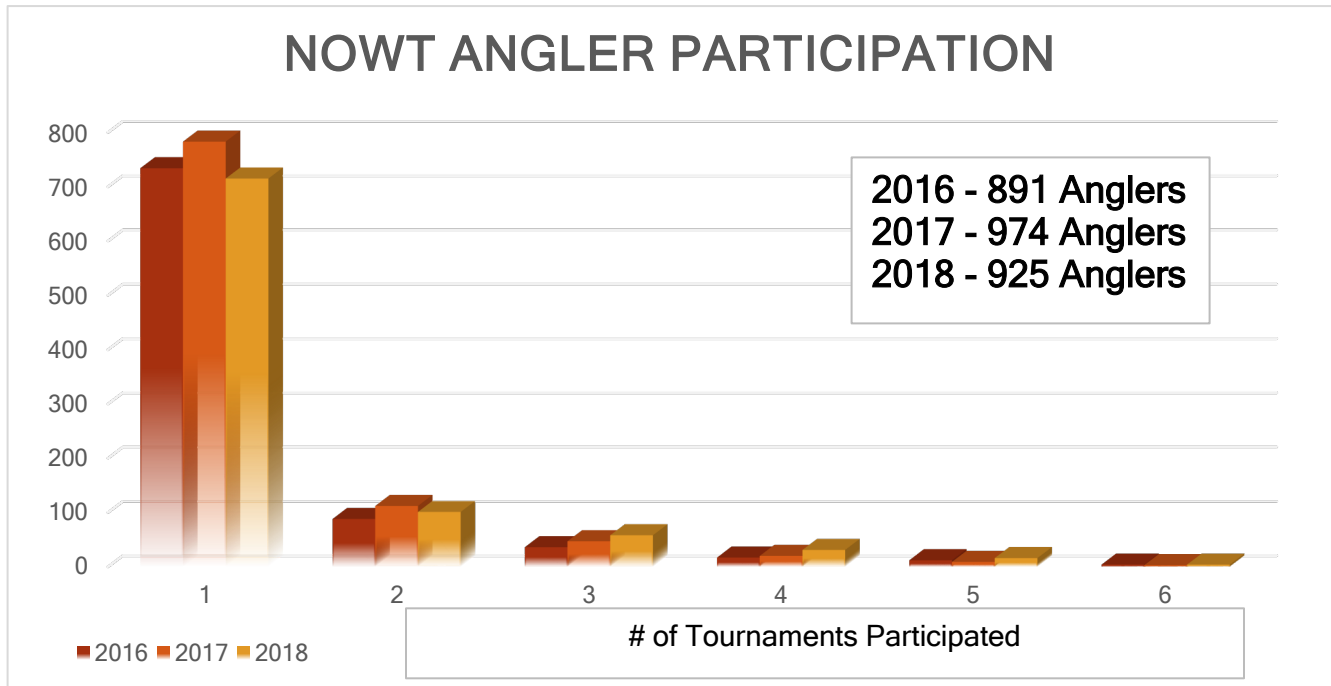
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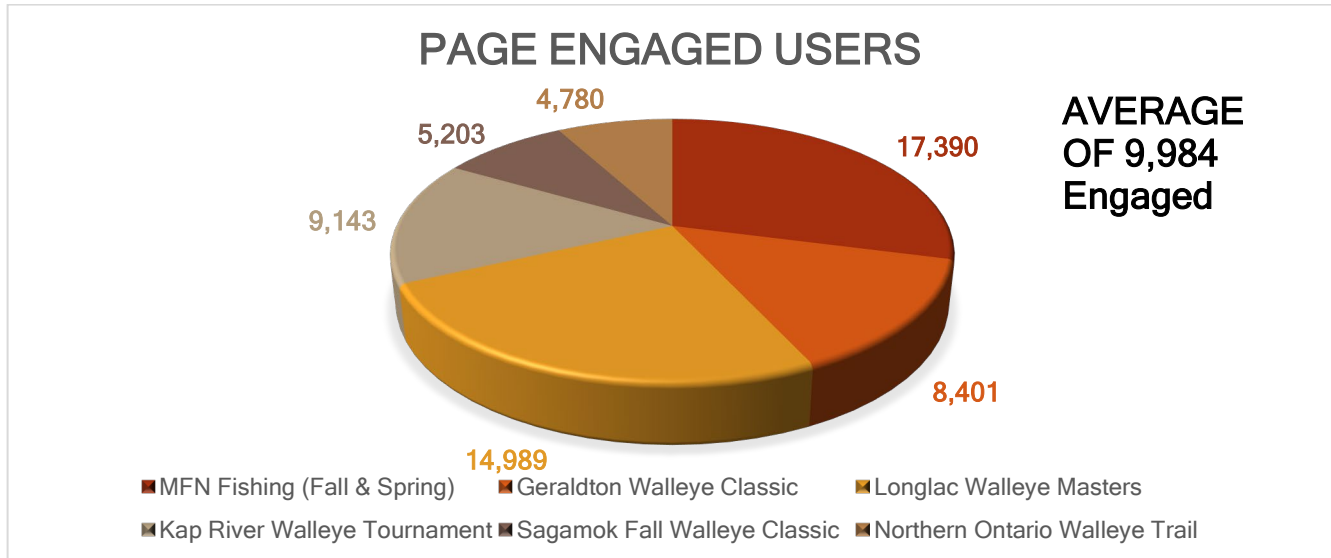
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KEY STATISTICS



Social Media Content Engagement

The number of people who engaged with your Page. Engagement includes any click or story created. (Unique Users)



The number of people who had any content from your Page or about your Page enter their screen. This includes posts, check-ins, ads, social information from people who interact with your Page and more. (Unique Users)

